

• INTERNSHIP OPPORTUNITY •

# VIDEO CONTENT CREATION & DIGITAL MARKETING

## INTERN

Work with **Masscom**, the Group Marketing Arm of Sumathi Holdings — create reels, run live campaigns & shape the digital presence of multiple brands across Sri Lanka.

- ✓ Create Reels & TikToks
- ✓ Shoot & Edit Content
- ✓ Work on Live Campaigns
- ✓ Learn AI Marketing Tools
- ✓ Gain Real Industry Experience



### IDEAL CANDIDATE

- Undergraduate or School Leaver
- CapCut & Canva Knowledge
- Comfortable in Front of Camera
- Eager to Learn & Grow



### WHAT YOU'LL GAIN

- ★ Hands-on Experience
- ★ Internship Certificate
- ★ Work with Leading Brands
- ★ Career Growth Opportunities



### YOU'LL WORK ON

- Reels & TikToks
- Live Digital Campaigns
- Multi-brand Projects
- Content Strategy & Execution



**SUMATHI HOLDINGS (PVT) LTD**

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**SUBMIT YOUR CV**  
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